Microlog Microfiche Collection
Resolution Chart

Copyright

Copyright for the ***contents*** of this microfiche is held by the publisher of the original document. Please contact the original publisher for guidance in all copyright matters. Copyright in this ***microfiche edition*** is held by Micromedia Limited.

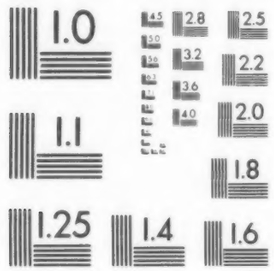
Quality of the Microfiche Reproduction

Micromedia Limited maintains the highest standards for micrographic reproduction. Attempts are made to obtain the best quality print version to microfilm. However, there are some printing styles, colours and graphic layout styles (including maps, graphs and tables) which do not reproduce well. Because of the value of the original document, Micromedia has filmed it recognizing that it may not be as easy to read as the original document.

Some pages have been filmed twice to improve the clarity of the reproduction. Consult both reproductions to ensure that all of the original text is read.

Microcopy Resolution Test Chart
National Bureau of Standards
Standard Reference Material 1010a
(ANSI and ISO Test Chart No. 2)

PM-1 3½"x4" PHOTOGRAPHIC MICROCOPY TARGET
NBS 1010a ANSI/ISO #2 EQUIVALENT



MS109

24x

micromedia
a division of IHS Canada

20 Victoria Street, Toronto, ON M5C 2N8
Tel.: (416) 362-5211
Toll free: 1-800-387-2689
Fax: (416) 362-6161

Collection MICROLOG sur Micromédia
Tableau de résolution

Droits d'auteurs

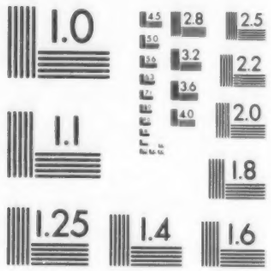
Les droits d'auteurs du conenu de cette microfiche sont détenus par l'éditeur du document original. Veuillez communiquer avec celui-ci pour obtenir des renseignements sur tout ce qui touche les droits d'auteurs. Les droits d'auteurs de cette édition sur microfiche sont détenus par Micromédia Limitée.

Qualité de reproduction sur microfiche

Micromédia Limitée maintient les normes de reproduction micrographique les plus élevées. Elle fait tout son possible pour obtenir la version sur papier à reproduire sur microfiche de la meilleure qualité possible. Cependant, certains styles d'imprimerie, de couleurs et de style de mise en page graphique (incluant des cartes, des grahiques et des tableaux) se reproduisent mal. En raison de la valeur du document original, Micromédia l'a reproduit tout en reconnaissant qu'il ne sera peut-être pas aussi lisable que le document original.

Tableau de résolution micrographique
National Bureau of Standards
Standard Reference Material 1010a
(ANSI and ISO Test Chart No. 2)

PM-1 3½"x4" PHOTOGRAPHIC MICROCOPY TARGET
NBS 1010a ANSI/ISO #2 EQUIVALENT



MS109

24x

micromedia
a division of IHS Canada

20 Victoria Street, Toronto, ON M5C 2N8
Tel.: (416) 362-5211
Toll free: 1-800-387-2689
Fax: (416) 362-6161

PERFORMANCE PLAN
2000 / 2001 - 2002 / 2003

BC GAMES

The Spirit Lives On

DOC
BC
.G3
B34
2000/03

LEGISLATIVE LIBRARY OF BRITISH COLUMBIA
3 3298 00261 4577

101-05945/

Message from the Co-chairs

Since the inception of the BC Games in 1978, sport has been at the root of its existence. As the BC Games matured, so too did the provincial sport system. Today, the BC Games represent so much more than the fundamentals of sport.

Partnerships are at the heart of what we do as the BC Games move from community to community, helping develop sport, recruiting and training volunteers and developing communities. It is through the partnerships with provincial and local governments, sport agencies and host cities that the success of the BC Games can be measured. Success in bringing new sport opportunities to British Columbia's citizens, success in leveraging provincial investment into community growth and well-being, and success in playing a key role in developing tomorrow's sport heroes.

The role of partnerships cannot be overstated. As an agency, the BC Games Society recognizes that to impact the four corners of this province and all of its residents, joint efforts must be made to achieve a quality result. For over twenty years, the BC Games Society has been recognized, as an opportunity for British Columbians to become involved in sport and community. Our Board of Directors is firm in their belief that the next twenty years will continue to see expanded opportunities for all residents of this province.

The initiatives in this document will move us forward, once again ensuring the BC Games remain a multi-sport games model for all provinces to emulate.

Marion Lay
Co-Chair, BC Games Society

John Furlong
Co-Chair, BC Games Society

LEGISLATIVE LIBRARY
VICTORIA, B.C. V8V 1X4
JUN 12 2001

Purpose

The BC Games Society was established in 1977 by the provincial government to provide enthusiasm and participation in amateur sports and to achieve a higher level of physical fitness awareness throughout the province. Responsible for the policy of the BC Games Society is a fifteen member Board of Directors, appointed by Ministerial letter, from across the province. In 1995, government requested the BC Summer and BC Winter Games move away from participation and toward athlete and sport development. Embraced by the sport community, the BC Games are now a stepping stone for BC's young athletes as they pursue their dreams of glory.

THE PURPOSE OF THE BC GAMES ARE:

"To provide an opportunity for the development of athletes, coaches and officials in preparation for higher levels of competition in a multi-sport event which promotes interest and participation in sport and sporting activities, individual achievement and community development."

THE OBJECTIVES OF THE BC GAMES ARE:

- To motivate British Columbians to achieve a higher level of fitness and physical well being through participation in amateur sports and physical activity.
- To encourage and motivate athletes, coaches and officials to attain a higher level of skill and competitive achievement.
- To organize competitive sport events that will serve as preparation for higher level competition and play an integral role in the BC sport delivery system.
- To provide each hosting community with a legacy of experienced volunteers and facility improvements.
- To share the spirit of the Games with British Columbians of all regions of the province.
- To celebrate the community.

Mission

The BC Games Society, through partnerships, is committed to excellence in event management leadership which achieves sport, individual and community development.

VISION

Visions of how we will operate as a Board and Staff partnership:

- Entrepreneurial approaches and positive public/private partnerships are evident in how we operate.
- The economic and social benefits to communities in hosting the Games produce quality bids from a variety of communities.
- BC athletes, coaches, and officials in national and international competition will benefit from the experience of a BC Games.
- Mutual accountability and transparency in all our partnerships is a standard method of operation.
- Elected officials value and support the Games.
- The Games are a vehicle for a community development "living legacy" in such things as better-trained coaches, new sport clubs, facility improvements, community pride and spirit, and skilled event management volunteers in each host community.
- Participants remember the Games as a best ever multi-sport experience.
- BC Games Society Board represents a model in leadership and governance.
- The Society will successfully deliver programs, in addition to the BC Games, that help it achieve its mission.
- Progressive management practices and personnel policies reflect a fair and equitable work environment indicative of a healthy workplace and organization.

VALUES

Values that underpin how we interact in our relationships:

- Appreciation and understanding of all partners' perspectives is actively sought.
- We have an organizational climate of mutual trust and support between the Board and Staff where roles and responsibilities are clarified and policies followed.
- Quality and service driven approaches continually redefine and determine the most efficient and effective method of delivering event management services and programs.
- Commitment to broad social issues affecting all British Columbians including health and wellness, personal and community development, equity, access and inclusiveness is demonstrated.
- The organizational culture honours both the individual and the contribution of the team.
- Partnerships and collaboration are the foundation to our working relationships.
- Investment in our human resources is critical to our long-term success and we strive to offer personal/professional development opportunities to Board, Staff and Volunteers.

Opportunities & Challenges

OUR PLACE IN THE PROVINCIAL SPORT SYSTEM

The BC Games Society has played an integral role over the past several years in moving the sport system from a series of silos, to one of increased integration and progress. Sport agencies across the province recognize there is true value in working in a series of demonstrated and strategic alliances.

The sophistication of today's athlete and coach no longer allows the sport system to manage their growth from an insular perspective or in a non-professional way. Whether it is introducing children to the positive aspects of sport, encouraging an athlete to achieve her dreams or providing the elite athlete with his opportunity to shine, partnerships will be critical to those successes.

The BC Games Society takes its shared leadership role in the provincial sport system very seriously. Working closely with the Provincial Sport Organizations we have been able to move the BC Summer and BC Winter Games from an event which promoted grassroots participation for all ages to a development opportunity for BC's youth. Identifying these progressing athletes serves a number of purposes and is of great advantage to the sport agencies that then provide additional coaching and training toward provincial teams. As well the system of Regional Centres can access these young athletes and their families to provide creative approaches to education, training and personal development. This integration will ensure the province continues to produce top level athletes while providing all participants with a quality sport experience regardless of their skill levels.

While the BC Summer and BC Winter Games provide a focus for the developing athlete, the society continues in its role to develop communities and their citizens through education, pride in leadership and satisfaction in success. Whether working with the Northern BC Winter Games, the BC Disability Games, the BC Seniors Games or the BC Summer and BC Winter Games attention is given, again through partnerships, to ensuring the experience of both participant and volunteer is one of quality and best-ever.

While celebrating and capitalizing on internal successes, the BC Games Society recognizes the opportunities of what lies ahead. Particularly, the potential to host an Olympic Winter Games in British Columbia is truly exciting and has already provided this society with an opportunity to share our strengths with those within the 2010 Bid Corporation.

The recognition of sport tourism as an untapped market for this province is an opportunity for the BC Games Society to again share its successful community development model with others to capitalize on new and existing events in the province.

All of these positive steps in the delivery of sport and community development programs would not be possible without funding from both the provincial government and private sectors. While a strong case can be made for consistent and sufficient funding from government, the BC Games Society recognizes that the entrepreneurial activity of the society must also be encouraged and developed. A recent statement by the Honourable Denis Coderre, Secretary of State for Amateur Sport, said that "Sport is an investment, not an expense" and his words ring true as it is apparent that positive choices in sport lead to positive choices in life. The result is fewer burdens on the social safety net of the province and the nation, a net that is being further taxed every day. Additionally, economic impacts from sport tourism are providing British Columbia with new opportunities to showcase their communities while reaping the benefits of a diversified economy.

The BC Games Society is continuing on its path of excellence in its provision of event management services and training of volunteers to the communities of BC. By recognizing the importance partnerships and co-operative alliances can bring, the Family of Games and related programs will continue to provide benefits for British Columbians for years to come.

Entrepreneurial Activities

OBJECTIVE:

Clarify the identity of the BC Summer and BC Winter Games and build the public celebration while increasing the level of non - governmental financial support to the benefit of the BC Games financial sustainability

STRATEGIES:

Current corporate partners are our best allies in recruiting new dollars into the BC Games. Ensuring that our current partners are well serviced and their interests are acknowledged in their promotional activities with us will reinforce strong relations and lasting benefits for both parties. By researching other related events in the market place, BC Games can remain competitive for new sponsorship opportunities while providing a valuable return for existing sponsor investment.

OUTCOMES:

- **Corporate leaders in the province recognize the BC Games as a valuable sponsorship opportunity to assist them in reaching their targeted audiences**
- **Volunteers at all levels value the importance of these private partnerships as a means to stage a successful BC Games for both participant and volunteer**
- **Increased corporate funding allow the growth of value added programs within the BC Games while sustaining the government core commitment**
- **Wide spread understanding of our role in the provincial sport system**
- **High profile public celebration of the BC Summer and BC Winter Games in their host cities**

PERFORMANCE INDICATORS:

- **BC Games receives corporate contributions of an additional $50,000 per year**
- **Existing corporate partners remain as part of the success of the BC Games**
- **BC Games Society continues its tradition of a balanced budget**
- **Media coverage of BC Summer and BC Winter Games**
- **Attendance at BC Games MainStage and sport venues**
- **General satisfaction of BC Games experience by athletes, coaches and parents**

Northern BC Winter Games

- Mackenzie, February 2001
- Smithers, February 2002
- Vanderhoof / Ft. St. James / Fraser Lake, February 2003

OBJECTIVE:

Provide proven event management expertise and volunteer support in partnership with the Northern BC Winter Games Society to affect a positive Games experience for volunteers and participants

STRATEGIES:

Written materials, software and staff support are integral components of a successful Northern BC Winter Games. BC Games staff, with Northern Games volunteers provide current guidelines and modern support software to assist volunteers in staging the Games without reinventing the wheel. Communications strategies are also important to the overall success so Boards and volunteers are updated through a series of newsletters and supporting information such as rules books, website and policy documents

OUTCOMES:

- The Northern BC Winter Games offer a sport and cultural festival for people living north of 100 Mile House and from the Queen Charlotte Islands to the Alberta border.
- The opportunity to compete in the Northern BC Winter Games encourages active lifestyles and positive choices for people living in the north
- Opportunity for increased social interaction while providing a sense of personal achievement
- Increased opportunities for participants to receive training and coaching initiatives for the benefit of residents of the north
- Positive and active lifestyle choices by Northern BC Winter Games participants increase their general health and well being

PERFORMANCE INDICATORS:

- Increased growth in the popularity of the Northern BC Winter Games leads to an increase in regional playdowns by 10% by northern residents
- The success of the Northern BC Winter Games is recognized by municipal and provincial leaders as a celebration of the spirit of the north and of the northern community
- The Northern BC Winter Games continue to be pursued by host cities as an opportunity to expand the benefits of sport tourism in their community
- More qualified coaches provide increased training / support for athletes across the north

BC Winter Games

- Quesnel, February 2000
- Williams Lake, February 2002

OBJECTIVE:

To provide an opportunity for development of athletes, coaches and officials in preparation for higher levels of competition in a multi-sport event, which promotes interest and participation in sport, sporting activities, individual achievement and community development

STRATEGIES:

Written materials, software and staff support are integral components of a successful BC Winter Games. BC Games staff provide current guidelines and modern support software to assist volunteers in staging the Games without reinventing the wheel. Communications strategies are also important to the overall success so Boards and volunteers are updated through a series of newsletters and supporting information such as rules books, website and policy documents

OUTCOMES:

- New and improved skills in event management for community volunteers
- The experience of hosting a BC Winter Games is a positive and educational one for volunteers
- Games software allows for tracking of athlete and coach participation and advancement in provincial and national sport system
- Partnerships with provincial sport agencies allow for greater access to educational programs by host city residents EG: Sport Safe, sport science
- Experience and training gained at BC Winter Games elevates level of confidence and experience in sport officials
- Team BC and Olympic athletes and coaches have benefited from a BC Winter Games

PERFORMANCE INDICATORS:

- Increased growth in the popularity of the BC Winter Games by eligible participants as more discover the value of training and competition
- Young participants interest in the BC Winter Games impacts their lifestyles choices in a positive way
- The success of the BC Winter Games is recognized by municipal and provincial leaders as a celebration of young British Columbians and of community
- The BC Winter Games continue to be pursued by host cities as an opportunity to expand the benefits of sport tourism in their community
- BC Winter Games athletes and coaches go on to provincial, national and international competition
- Coaches continue with education opportunities providing BC with a greater number of level 2 & 3 coaches
- Trained volunteers continue to offer their skills in a variety of community endeavours

BC Disability Games

- Langley, July 2000
- Abbotsford, July 2002

OBJECTIVE:

Provide proven event management expertise and volunteer support in partnership with BC Disability Sports to affect a positive Games experience for volunteers and participants

STRATEGIES:

Written materials, software and staff support are integral components of a successful BC Disability Games. BC Games staff, in concert with BC Disability Sport staff, provide current guidelines and modern software to assist volunteers in staging the Games without reinventing the wheel. Communications strategies are also important to the overall success so Boards and volunteers are updated through a series of newsletters and supporting information such as rules books, website and policy documents

OUTCOMES:

- The BC Disability Games offer a sport and cultural festival for persons with a physical disability
- Positive and active lifestyle choices by BC Disability Games participants increase their general health and well being
- The opportunity to compete in the BC Disability Games encourages active lifestyles for persons living with a physical disability
- The BC Disability Games provide opportunity for increased social interaction for persons with a physical disability while providing a sense of personal achievement
- Increased awareness by host community volunteers of the issues involving persons with a physical disability

PERFORMANCE INDICATORS:

- Increased growth of 20% in the popularity of the BC Disability Games by participants with a physical disability as more discover the values in participation
- The success of the BC Disability Games is recognized by municipal and provincial leaders as a celebration of persons with a physical disability as well as of community
- The BC Disability Games continue to be pursued by host cities as an opportunity to expand the benefits of sport tourism in their community
- Increased exposure for disability issues in the host community and province

BC Summer Games

- Victoria, July 2000
- Nanaimo, August 2002

OBJECTIVE:

To provide an opportunity for development of athletes, coaches and officials in preparation for higher levels of competition in a multi-sport event, which promotes interest and participation in sport, sporting activities, individual achievement and community development

STRATEGIES:

Written materials, software and staff support are integral components of a successful BC Summer Games. BC Games staff provide current guidelines and modern support software to assist volunteers in staging the Games without reinventing the wheel. Communications strategies are also important to the overall success so Boards and volunteers are updated through a series of newsletters and supporting information such as rules books, website and policy documents

OUTCOMES:

- New and improved skills in event management for community volunteers
- The experience of hosting a BC Summer Games is a positive and educational one for volunteers
- Games software allows for tracking of athlete and coach participation and advancement in provincial and national sport system
- Partnerships with provincial sport agencies allow for greater access to educational programs by host city residents EG: Sport Safe, sport science
- Experience and training gained at BC Summer Games elevates level of confidence and experience in sport officials
- Team BC and Olympic athletes and coaches have benefited from a BC Summer Games experience

PERFORMANCE INDICATORS:

- Increased growth in the popularity of the BC Summer Games by eligible participants as more discover the values of training and competition
- Young participants interest in the BC Summer Games impacts their lifestyles choices in a positive way
- The success of the BC Summer Games is recognized by municipal and provincial leaders as a celebration of young British Columbians and of community
- The BC Summer Games continue to be pursued by host cities as an opportunity to expand the benefits of sport tourism in their community
- BC Summer Games athletes and coaches go on to provincial, national and international competition
- Coaches continue with education opportunities providing BC with a greater number of level 2 & 3 coaches
- Trained volunteers continue to offer their skills in a variety of community endeavours

BC Seniors Games

- Kelowna, September 2000
- Surrey, August 2001
- Prince George, August 2002

OBJECTIVE:

Provide event management expertise and volunteer support in partnership with the BC Senior Games Society to affect a positive Games experience for volunteers and participants

STRATEGIES:

Written materials, software and staff support are integral components of a successful BC Seniors Games. BC Games staff, with BC Seniors Games volunteers provide current guidelines and modern support software to assist volunteers in staging the Games without reinventing the wheel. Communications strategies are also important to the overall success so Boards and volunteers are updated through a series of newsletters and supporting information such as rules books, website and policy documents

OUTCOMES:

- The BC Seniors Games offer a sport and cultural festival for persons aged 55 and older
- Provides an incentive for older persons to be active and pursue healthy life style choices
- The BC Seniors Games provide opportunity for increased social interaction for older persons while providing a sense of personal achievement
- Positive and active lifestyle choices by BC Seniors Games participants increase their general health and well being

PERFORMANCE INDICATORS:

- Increased growth of 15% in the popularity of the BC Seniors Games by eligible participants as more discover the values in participation
- The success of the BC Seniors Games is recognized by municipal and provincial leaders as a celebration of seniors and of community
- The BC Seniors Games continue to be pursued by host cities as an opportunity to expand the benefits of sport tourism in their community

BC Olympic Youth Leadership Academy

- Kamloops, July 2000
- Abbotsford, July 2001
- Prince George, July 2002

OBJECTIVE:

In the spirit of the Olympic movement, the Academy provides young students with an opportunity to gain new skills in leadership and goal setting while exploring Olympic values and applying them to sport and everyday life

STRATEGIES:

Working in partnership with government, PacificSport, BC Disability Sport, the Canadian Olympic Association, BC School Sports and Sport BC, the steering committee provides the Academy managers with supporting materials to create specific agendas and educational literature. Public awareness campaign to recruit delegates includes targeted mailings and web site promotion

OUTCOMES:

- Students from across the province experience a positive and fun educational opportunity
- Media coverage of the event encourages participation of students in future Academies
- The partnerships required to stage this Academy grow and continue to provide benefits of a mutual and system wide nature
- Leadership skills learned by students will affect their own school experiences while encouraging them to offer their volunteer time to other sport events such as championships, BC Games or the 2010 Winter Olympics
- Academy delegates use learned skills as volunteers or peer-tutors in the school and community.

PERFORMANCE INDICATORS:

- A greater understanding of the provincial sport system is achieved while recognizing the importance of partnerships
- Sport and community leaders of the future will have attended the Academy.

Team BC

- London, Ontario - August 2001
- Bathurst, New Brunswick - February 2003

OBJECTIVE:

Enhance the operations and logistics for athletes and coaches selected to the Team BC Program

STRATEGIES:

By providing quality written materials in the form of guidelines, training diaries and handbooks, athletes and coaches will be able to focus on their training knowing they are supported each step of the way. Recognizing that the whole athlete is important, training and education of parents is critical to the overall success of the program.

OUTCOMES:

- Increased knowledge of athletes in the importance of healthy training and training for competition
- Parents of athletes have a greater awareness and understanding of the importance of parenting an athlete
- Team BC athlete and coaches are better able to perform to their full potential at the Games
- Strengthened ties with and pride in, our provincial sport system

PERFORMANCE INDICATORS:

- Athletes and coaches continue to aspire to higher levels of competition at the national or international level
- Volunteer Team Leaders continue to contribute their skills and knowledge to the provincial sport system while pursuing new opportunities at the national or international level
- Team BC's performance at Canada Games is improved over previous competitions
- Coaches continue with educational opportunities providing BC with a greater number of level 4 & 5 coaches and course conductors
- Parents will gain an increased understanding of the provincial sport system and their role in it.

BRITISH COLUMBIA

Ministry of Small Business, Tourism and Culture
Honourable Gerard Janssen, Minister

BC Games Society • 200- 990 Fort St • Victoria BC V8V 3K2 • 250 387 1375 • bcgames.org